

HANDBAG BUYER'S GUIDE



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Combine your personality, wardrobe colours, and personal style, and you've got your

HANDBAG PERSONALITY

We've compiled a list of some of the most common personality types, and teamed them with handbag design ideas as well as our most recommended brands to suit you.

WHAT'S YOURS?

THE GLAMOURPUSS

The glamorous woman loves nothing more than making an entrance in vivid sparkles and killer heels. She's the sort of woman who wouldn't leave the house without her signature perfume, and loves to dress in timeless pieces that she knows she looks amazing in. Her handbag is as equally elegant as her, and she loves it to show off her personality, be it with a glitter of diamantes, snakeskin or her trusty standby – the patent black tote. Although both

intriguing and intimidating, the glamorous woman tends to stick to what she knows rather than experiment with brands and trends.

She could easily be mistaken for a Classicist or Perfectionist because of her highly polished look. Although in life she's more laid back than you'd think, opting for a Practicalist look behind closed doors.

Best handbag brands:

**Anya Hindmarch, Tory Burch,
Stella McCartney**



Bags from left: Anya Hindmarch £350, Jimmy Choo £839, Moschino £995

SHOP GLAMOURPUSS



Images: John Rocha and Issa London

USE YOUR HANDBAG TO MAKE THE MOST OF YOUR *BODY SHAPE*

You probably know exactly which cut of jeans slim and elongate your legs, which colours make you look washed out and which party dress style creates the perfect hourglass shape. But do you know which handbag shapes, sizes and colours will make the most out of your body?

HOURGLASS

Like Beyonce, you have a typical womanly shape, with an equal hips to bust ratio and a smaller waist.

The rule of thumb states that wherever a bag falls it will draw attention. If you're lucky enough to have a small hourglass waist you should emphasise it with a structured tote, perhaps in a bright

eye-catching colour. The rectangular shape will help balance out against your curves. Don't forget to think about your height - the taller you are, the bigger the size bag you can get away with.



Dream bag: Satchel-inspired tote



Image: Pacific Coast News



Image: Pacific Coast News



Dream bag: Tote/Shopper

PEAR

Your weight sits on your bum, hips and thighs, and you tend to have narrower shoulders just like Shakira.

To help create the illusion of a larger bust (and take away attention from your lower half) opt for a bag that hangs right underneath your armpit, such as a shopper, or a tote with shorter straps. If you're a

slim pear, experiment with bolder patterns and details. If you've a fuller figure, darker colours will create a sleeker silhouette. Steer clear of chain or cross body bags as these will add inches to your widest part.